



Photo courtesy of Kristi Odom

PIKAS, PRAIRIES, AND THE CLIMATE CRISIS

A photography exhibit about saving our wildlife

October 22, 2022 – January 8, 2023

Museum of Boulder, 2205 Broadway, Boulder, CO

SPONSORSHIP OPPORTUNITIES



ROCKY MOUNTAIN WILD

ABOUT THE EXHIBIT

Using stunning field photography and video this exhibit explores the surprising connections between Colorado's shortgrass prairies and the American pika. Pikas, a cold-loving species that live in the high-altitude mountains, are threatened by warming temperatures and diminishing snowpack. Their survival may depend on our ability to protect a place hundreds of miles from their alpine home — the Great Plains.

Visitors will learn about conservation efforts to connect the dots between these two diverse areas, as well as ways that they can become involved in protecting pika, prairies, pronghorn, and more.

This exhibit is a joint project of the Colorado Pika Project (a partnership between Rocky Mountain Wild and the Denver Zoo), and the Southern Plains Land Trust.

SPONSOR BENEFITS

Sponsorship is a unique opportunity to show your support for pikas, prairies, and all of Colorado's wildlife and wild places. All financial and in-kind sponsors of the event will receive the following benefits:

- Logo on display within the exhibit at the Museum of Boulder
- Invitation to a special meet and greet with the artists and biologists behind the project (October 22, 2022, 5:30 – 6:30 pm)
- First chance to purchase limited edition prints from the exhibit
- Live shout out at the opening reception
- Logo and link on event webpage
- Social media shout outs

SPONSORSHIP LEVELS

In our natural ecosystems all species are vital – from the smallest insect to the tallest tree. We hope to model that throughout this exhibit. That's why we have developed sponsorship levels that encourage businesses and individuals of all incomes to become involved. Suggested sponsorship ranges are below.

Range of Income

Below \$100,000
\$100,000-249,999
\$250,000-499,999
\$500,000-999,999
Over \$1,000,000

Range of Sponsorship

\$35-250
\$100-\$625
\$250-\$1250
\$500-\$2500
\$1,000-\$5,000



ROCKY MOUNTAIN WILD

FEATURING PHOTOGRAPHY AND VIDEO BY:

James (he/him) and Lana Beissel (she/her) – James is a Colorado-based wildlife photographer on a quest to photograph all of Colorado’s 130 species of mammals. He combines photography with adventure travel into an activity he calls “crittering.” His work has been featured in Climbing, Rock and Ice, Colorado Outdoors, and National Wildlife Magazine. He and his wife, Lana, have recently started Just Float Films which specializes in 360 degree virtual reality films for wildlife conservation.

Lauren Buchholz (she/her) - Lauren is an expedition photography instructor and photojournalist whose work has been featured in over a dozen publications, including Outdoor Photographer, Orion, and Landscape Photography Magazine. She has been supporting American pika research in the Rocky Mountains since 2010. In 2020, she documented the Colorado Pika Project’s work in the White River National Forest in western Colorado, culminating in the “Protecting Colorado’s pikas” StoryMap for ArcGIS (<https://storymaps.arcgis.com/stories/c0871203672142808aca5ea24403d432>).



Courtesy of Lauren Buchholz



Courtesy of Kristi Odom

Kristi Odom (she/her) - Kristi is an internationally acclaimed photographer, Nikon Ambassador, and Associate Fellow of the International League of Conservation Photographers. Her work has appeared either online and/or in print for the following clients: National Geographic, Nikon, Forbes, Rollingstone, Microsoft, and Outside Magazine. In 2021, her photos of the Colorado Pika Project were published in a digital story for National Geographic and one image from that story was named one of National Geographic’s best Animal photos of 2021.

Richard Reading, PhD (he/him) – Rich is Vice President of Science and Conservation at the Butterfly Pavilion. He has conducted or overseen conservation projects in dozens of countries, working primarily on grassland and arid ecosystems on six continents, including the Great Plains of North American. He has spent extensive time documenting and photographing the species in Colorado’s shortgrass prairies.



Courtesy of Richard Reading

For more information or to become a sponsors please contact Tehri Parker, Event Organizer, at tehirparker@yahoo.com.